



<b>THE GREENS NSW</b>	
<b>Position title</b>	Communications Campaigner for the 2020 Local Government
<b>Salary</b>	\$71,499 - \$81,360 p.a. pro rata + super
<b>Location</b>	The Greens NSW state office, Glebe
<b>Position status</b>	Fixed-term contract, 14 - 21 hours per week, until mid-September 2020
<b>Commencing</b>	March 2020

<b>About the Greens NSW</b>	The Greens Party movement is based on the four pillars of social equity and economic justice, ecological sustainability, grassroots democracy, and peace, nonviolence and disarmament. Greens parties across the world share these same principles and values. We have 6 MPs in NSW, one Senator for NSW and 56 Local Government Councillors.
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<b>Key responsibilities</b>	<p>Key responsibilities of the Communications Campaigner will include:</p> <ul style="list-style-type: none"> <li>- Develop and implement media strategies</li> <li>- Develop and execute a public narrative strategy for candidate communications and produce messaging guidelines for the campaign</li> <li>- Identify and pursue proactive and reactive media opportunities</li> <li>- Write and edit candidate materials as required</li> <li>- Project manage design, printing and distribution of community engagement material</li> <li>- Produce digital content for candidates and campaign website and social media channels and provide advice on strategies for better online engagement</li> <li>- Provide creative input and direction for campaign materials</li> </ul>
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<b>Essential requirements</b>	<p>The Communications Campaigner must meet the following essential requirements:</p> <ol style="list-style-type: none"> <li>1. Demonstrated commitment to the core principles of The Greens</li> <li>2. Demonstrated experience in online &amp; traditional media</li> <li>3. Ability to coordinate multiple projects and work with a diverse range of stakeholders (with varying technical competencies)</li> <li>4. Excellent written, oral communication and interpersonal skills</li> <li>5. Excellent organisational skills, including time management, attention to detail, ability to work under election stress</li> <li>6. Ability to work in a small team and experience working with volunteers</li> <li>7. Demonstrated ability to build effective interpersonal relationships and work collaboratively</li> </ol>
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<b>Key relationships</b>	Campaign Coordinator	Escalate issues, keep informed, advise and receive instructions
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## POSITION DESCRIPTION



	Work team	Work collaboratively and inclusively by participating in meetings to share information, innovation and best practice
	Internal stakeholders	Work with Greens members and councillors resolve issues and provide solutions to problems

<b>Work Health &amp; Safety</b>	You must take all reasonable care for yourself and others and comply with any reasonable instructions, policies and procedures relating to work health safety and wellbeing.
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